

# Tradeasi

Making it easier for people to do business

## Pocket Tradeasi™

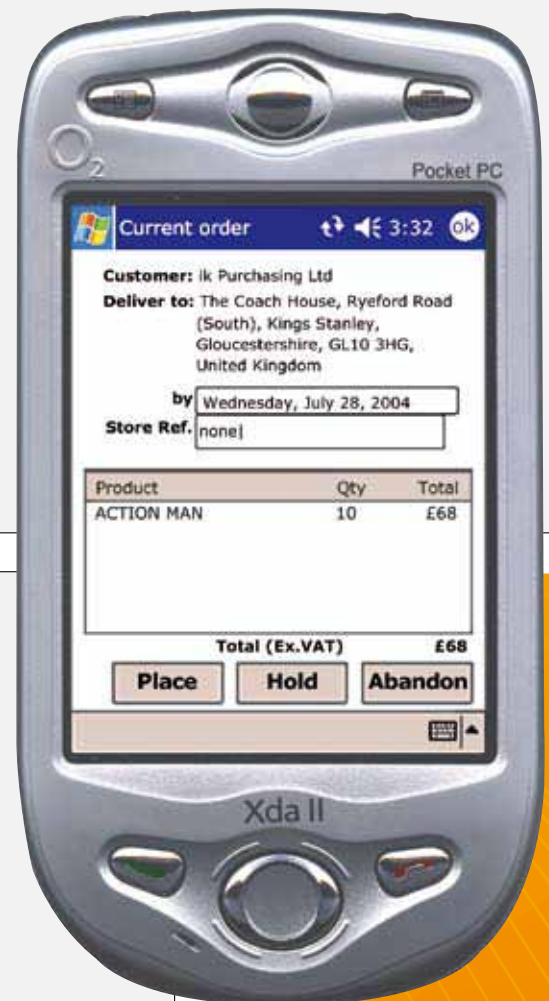
With more than 50 years experience of business processes, information technology and a vast number of industries, Tradeasi exists to save your company money, improve your levels of customer service, and make your business more efficient.

Tradeasi is an electronic web based system allowing Trade Sellers to display and sell their products and Trade Buyers to purchase an item on line, just by pointing and clicking. Orders are automatically formatted to Sellers requirements using the Tradeasi Link software, for immediate upload into proprietary business systems, reducing the possibility of human error.

### Pocket Tradeasi™ – Information at your fingertips

Primarily used by a Sellers sales force to replace the paper order form and to enter orders placed by Trade Buyers. Designed to operate with most hand held devices, Tradeasi has developed a mobile ordering system allowing orders to be created out in the field and then transmitted instantaneously into a users back office system. Pocket Tradeasi encompasses the very latest wireless technology providing immediate access to information. Information on your company's products is updated frequently and painlessly, with the minimum of intervention.

Pocket Tradeasi is designed to work in harness with Company Tradeasi, a user branded web site that allows data on products, prices and clients – including images and video footage – to be refreshed hourly, daily or weekly.



### Pocket Tradeasi™ – How it works

Pocket Tradeasi's unique data verification routine automatically transfers any changes to the commercial data resident on the mobile unit. The same process also uploads any orders taken and means up to date information each time a salesperson takes to the field. Your customers see the latest products, prices, images and videos, special deals and promotions....all at the click of a button....and the process dramatically reduces both the time taken to process orders as well as delivery lead times. Additional options feature a scanning system for building orders from bar codes and for stock checking and planning. A lead generation system is also included for capturing data at exhibitions.



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