

Tradeasi

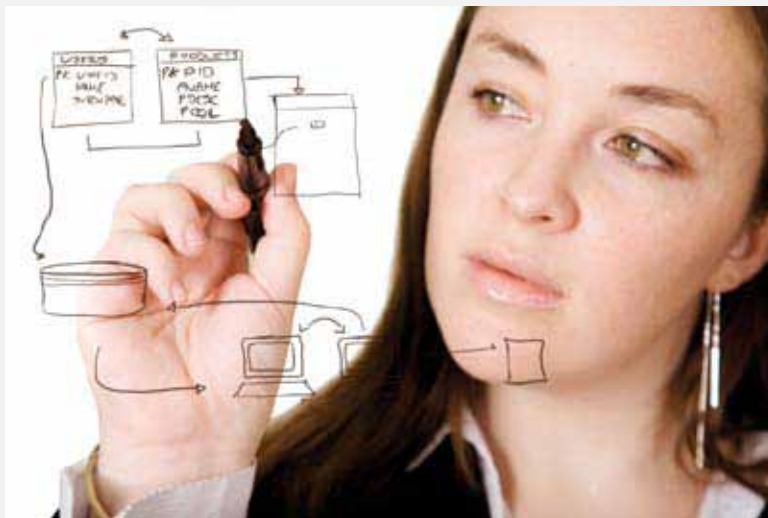
Making it easier for people to do business

Tradeasi Link™

With more than 50 years experience of business processes, information technology and a vast number of industries, Tradeasi exists to save your company money, improve your levels of customer service, and make your business more efficient.

Tradeasi is an electronic web based system allowing Trade Sellers to display and sell their products and Trade Buyers to purchase an item on line, just by pointing and clicking. Orders are automatically formatted to Sellers requirements using the Tradeasi Link software, for immediate upload into proprietary business systems, reducing the possibility of human error.

Tradeasi Link - Your own customised Back Office Integration



Primarily used by a Seller to import electronic orders placed by buyers, either through the range of Tradeasi ecommerce services such as Pocket Tradeasi, Company Tradeasi and Retail Tradeasi, but also from EDI and AS2 messages sent by larger multiple Buyers. Connectivity into a large range of back office systems has always been a major challenge for any Buyer wanting to connect to a vast array of different sized Suppliers. Tradeasi Link allows that total connectivity, drastically reduces manual rekeying of paper orders, and allows small to medium sized businesses to connect into the Major Multiple Arena.



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Tradeasi Link - How it works

Tradeasi Solutions provides a software package to be installed on a companies server, which needs to be connected to the Internet. The Tradeasi Web Servers, based in both London and Atlanta, receives the orders in various formats on the users behalf, and translates them into an XML format, and puts them into a 'mail box' waiting for an instruction from the Tradeasi Link software sitting on the companies server. At regular, user defined, intervals the Tradeasi Link software connects to the Tradeasi Web server, downloads the order files, converts them into the format resident on the companies server, i.e.

SAGE, TAS, SAP, etc etc and imports them into the order processing area, as if they had been keyed in by an operator. Tradeasi charges a very small percentage of the value of the orders imported, much less than the cost of a data entry clerk, and Tradeasi Link never goes on holiday, stops for lunch, or gets ill.

