



Making it easier for people to do business

Although EDI 'Standards' have been around for many years, it appears that no one has yet been able to determine which 'standard' to use. Where major buying organisations lay down the ground rules for their own electronic orders, sellers have to juggle with many different software variations to satisfy their customers.

Tradeasi has created a 'one stop shop' which allows the Tradeasi EDI Hub to collect EDI orders from all the major multiples and to deliver them into your back office system using the Tradeasi Link service.

Order Acknowledgements, Invoices, Amendment Acknowledgements etc. can all be returned from your back office system, or through a web interface, to the appropriate buying organisation.

## Tradeasi - Connect™ - electronic ordering and invoicing made simple

Tradeasi-Connect™ is rapidly replacing outdated EDI software with affordable latest online technology. No EDI software required whether you use the online or integrated service. Tradeasi-Connect™ is the only solution you need for EDI with all your trading partners large and small.

- Affordable EDI for all Tradeasi users.
- Web EDI or full EDI integration
- Pay As You Go solution
- Simple 3 step sign up
- Integrates with any back-office system
- Easy to use, no IT skills required
- No software or hardware to install
- Buyer and Supplier functionality









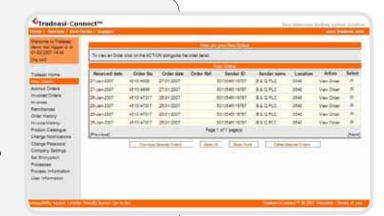




## Tradeasi - Connect<sup>™</sup> - How it works

Your EDI orders are sent by the multiple buyers to a mail box on our secure server. The Tradeasi Link software installed on your server is set to download those orders at your own preset time interval. These orders are then imported into your back office, just as if they had been keyed in. Responses to these orders can either be sent directly from your back office, or via a web enabled system, thus allowing full flexibility.

Full and complete audit trails are kept at all stages of the process, and a dedicated help desk is always available for assistance and enquiries



## Some selected EDI connected buyers

- Sainsbury's Argos
  John Lewis
  Debenhams
  B&Q
  Homebase
  ASDA
  Makro
- House of Fraser Toys R Us Focus Wal-Mart K Mart Sears Target and many more...