



Making it easier for people to do business

With more than 50 years experience of business processes, information technology and a vast number of industries, Tradeasi exists to save your company money, improve your levels of customer service, and make your business more efficient.

Tradeasi is an electronic web based system allowing Trade Sellers to display and sell their products and Trade Buyers to purchase an item on line, just by pointing and clicking. Orders are automatically formatted to Sellers requirements using the Tradeasi Link software, for immediate upload into proprietary business systems, reducing the possibility of human error.

Company Tradeasi - From Buyers desk to your Back Office in seconds



The objective of this service is to allow your buyers access to your own customised web site, to allow them to place orders for your products, and those orders to be delivered directly to your back office systems within seconds. The service also allows buyers to access all the product information you publish on your product catalogue, such as weights, dimensions, images, videos, product safety certificates, product content regarding the REACH and WEE regulations etc etc.

Orders placed on the web site are then delivered into your back office system, either by EDI / AS2 or through the Tradeasi Link system literally within seconds.

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Company Tradeasi – How it works

Setting up the web site couldn't be easier, as you specify the various colour combinations and logos you want to show, and we download all your product information from our central Product Information database. Buyers are then encouraged to register on the site, are given a unique user name and password, and can browse your online product catalogue as they wish. Additionally, the site features a 'profit calculation service' which allows the buyer to enter a proposed retail price for a product, and the system instantly calculates a percentage profit margin, and monetary margin, grossed up to the value of their order. Once delivery dates and order numbers have been

entered, the buyer sends the order and receives an instant order confirmation to their email address. The order is then transferred into your back office system within seconds, ready to be allocated, picked, packed and invoiced immediately.

BA0001 - Bathroom	ecoriginal Ltd		1
Product Code:	BA0001	A	- 34
Trade Price:	£ 6.35		
Retail Price:	€ 9.75		
Margin:	23.47 %		
Barcode:	5055167800012		-
Supply Multiple:	2 (On)	V	
	Delivery Address		Quantity
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