



Making it easier for people to do business

# The Tradeasi Solution

By managing just one database Tradeasi Solutions can provide you with remote field sales ordering systems that can be used in most countries around the world, complete B2B trading sites available in every language, B2C sites and a link into global trading portals.

Sales data from these systems can be fully integrated with many different back office systems leading to improved customer service.

Tradeasi benefits all the major departments in an organisation:

## Finance /Operations Departments

- cost savings
- No errors
- improved service
- better use of labour resources
- improved turnaround
- improved cash flow
- improvements in efficiency
- no up front capital costs or outlays
- reduced enquiry calls
- up to the second information
- helps to overcome seasonality hump and easily integrates into other processes e.g pick and pack.

## IT Department

- IT departments decrease workload
- No effect on IT budget
- Offsite secondary back up
- Provides remote access to data
- Improved communications with field sales force
- Links into and enhances existing systems

## Customer/Retailer/Buyer

- they have access to real time information
- accurate pricing, access to order history
- ability to see promotional material
- electronic copy orders and the ability to integrate into their purchase order system
- knowledge that their order will be processed immediately.

## Sales Department

- time saving
- easier and quicker than paper systems
- orders processed immediately
- up to the minute product info
- professional and modern image
- multifunctional unit
- reduced use of catalogues
- enhanced media presentation with video commercials on device.



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